Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Genmar Industries, Inc.		07/12/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	Brunswick Corporation	
Street Address:	1 North Field Court	
City:	Lake Forest	
State/Country:	ILLINOIS	
Postal Code:	60045	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75620454	ULTRAJON

CORRESPONDENCE DATA

Fax Number: (954)522-6507

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 954-763-3303

Email: info@mhdpatents.com

Correspondent Name: Dale Paul DiMaggio

Address Line 1: 1936 S. Andrews Avenue

Address Line 4: Fort Lauderdale, FLORIDA 33316

ATTORNEY DOCKET NUMBER:	10979.4793
NAME OF SUBMITTER:	Dale Paul DiMaggio
Signature:	/dale paul dimaggio/
Date:	10/30/2006

TRADEMARK
REEL: 003417 FRAME: 0550

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Total Attachments: 1 source=ultra#page1.tif

TRADEMARK
REEL: 003417 FRAME: 0551

ASSIGNMENT

WHEREAS, Genmar Industries, Inc. ("Assignor"), having an address of 100 S.

Fifth Street, Suite 2400, Minneapolis, Minnesota, 55402, U.S.A., is a corporation of the State of

Delaware, has adopted and used in its business, the trademark ULTRAJON, U.S. Registration

Number 2,828,140; and

WHEREAS, Brunswick Corporation ("Assignee"), having an address of 1 North

Field Court, Lake Forest, Illinois 60045, U.S.A., is a corporation of the State of Delaware, is

desirous of acquiring said mark and the good will of said mark;

NOW, THEREFORE, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and

other good and valuable consideration to them in hand paid, the receipt of which is hereby

acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said

Assignee the entire right, title and interest in and to the said trademark and the registration thereof,

U.S. Registration Number 2,828,140, including the right to sue for damages for all past

infringement occurring prior to the execution date of this Assignment, together with the good will

of the mark and business in connection with which the said mark was and/or is used.

Assignor: Genmar Industries, Inc.

Date: 7/12/06

Name: Jeffery E. Melby

Title: Assistant Secretary

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TRADEMARK REEL: 003417 FRAME: 0552

RECORDED: 10/30/2006